



**ADULT  
READING  
CENTER, INC.**

**LINK TO LITERACY**

2246 N. Washington Avenue Pearland, TX 77581-4040



January 14, 2008

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Eleven million U.S. adults — about one in 20 — have such poor English skills that they can't read a newspaper or, in many cases, carry on a basic conversation. More than 50% of adults in the labor force of Texas function at the two lowest literacy levels. Furthermore, the American Medical Association reports that 46% of adults cannot read and follow medical instructions. The number one predictor of school success is the parent's education and 45% of the adult population has basic skill deficiencies.

These are issues that the Adult Reading Center, **a non-profit 501(c)(3) adult literacy provider**, strives to address each day. Each year, more than 300 women from across the Houston area attend the luncheon and we anticipate that the 5<sup>th</sup> Annual Red Hat Literacy Luncheon on March 27, 2008 will again be sold out. Proceeds raised support the Adult Reading Center whose mission is to provide free instruction to adults with low English literacy skills.

The year 2008 will commemorate the Adult Reading Center's 21<sup>st</sup> year of continuous service to the community. Your support will help us continue to provide a computer lab, classroom instruction, small group, and one-on-one tutoring in our service area of Brazoria, southeastern Harris, eastern Fort Bend, and western Galveston Counties.

The 5<sup>th</sup> Annual Red Hat Literacy Luncheon will be held on Thursday, March 27, 2008, 11:00 a.m., at Epiphany Lutheran Church, 5515 W. Broadway, Pearland. The meal is again being underwritten by **Makenzie's American Grill**. Featured speaker will be Texas author **Susan Wittig Albert** and Native Texan and ABC Channel 13 anchor **Elissa Rivas** will be Mistress of Ceremonies.

We invite you to be a sponsor and help

***BREAK THE CYCLE – TEACH THE PARENT, REACH THE CHILD.***

We hope you will seriously consider our request to be a part of this event to celebrate and promote literacy. If you have any further questions, please do not hesitate to contact one of us or Dale Pillow, our Executive Director at 281.485.1000.

Sincerely,

*Mona Chavarria*

Mona Chavarria,  
A&A Cleaning Services  
President

*Rebekah McAdams*

Rebekah McAdams,  
Community Volunteer  
Chair, Red Hat Committee

*Prerna Pateder*

Prerna Pateder  
Community Volunteer  
Co-Chair, Red Hat Committee

Phone: 281-485-1000  
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www.adultreadingcenter.org

Our Partners:



**5<sup>th</sup> Annual Red Hat Literacy Luncheon**  
**March 27, 2008**  
**Sponsorship Opportunities**



**Platinum Tiara Sponsor - \$5,000**

2 Tables for 8  
 Presenting Sponsor  
 Gift of Appreciation  
 Recognition at event  
 Acknowledged in pre-publicity  
 Name recognition in all promotional materials  
 Signage at the event  
 Listing in event program

**Diamond Tiara Sponsor - \$3,500**

1 Table for 8  
 Recognition at event  
 Acknowledged in pre-publicity  
 Name recognition in all promotional materials  
 Signage at the event  
 Listing in event program

**Red Hat Sponsor – \$1,000**

1 Table for 8  
 Acknowledged in pre-publicity  
 Name recognition in all promotional materials  
 Signage at the event  
 Listing in event program

**Pink Hat Sponsor - \$500**

4 tickets  
 Name recognition in all promotional materials  
 Signage at the event  
 Listing in event program

**Purple Boa Sponsor - \$250**

2 tickets  
 Name recognition in all promotional materials  
 Listing in event program

**Lavender Glove Sponsor - \$125**

1 ticket  
 Listing in event program

**\*\*All sponsorships received by January 31, 2008 will also be recognized on the invitation.**

Featured Speaker **SUSAN WITTIG ALBERT** became a full-time writer after abandoning her second career in teaching. (Her first career was in mothering, during which she produced three great kids.) After undergraduate work, she went on to earn a Ph.D. in English from the University of California at Berkeley. For 15 years, she taught and held administrative positions at the University of Texas at Austin, Newcomb College of Tulane University in New Orleans, and Southwest Texas State in San Marcos, Texas. Thoroughly fed up with academic politics, she quit (yes, just like that) and began writing books for young adults. In 1986, she and Bill Albert were married, and the rest is...murderously good fiction. She has two series currently underway: a contemporary series featuring an herbalist who lives in a fictional town called Pecan Springs TX; and a fantasy-historical series set in the English Lake District in the years between 1905-1913 with Beatrix Potter as its protagonist. In addition, she is currently working on a memoir scheduled to be published in 2009 by the University of Texas Press. She and Bill have just concluded a co-authored series of late Victorian/Edwardian mysteries set in England, which they wrote under the pseudonym of Robin Paige. They live in the Hill Country, about 60 miles northwest of Austin on 32 acres which they call MeadowKnoll.

Mistress of Ceremonies **ELISSA RIVAS** was born and raised in Dallas, but is happy to make Houston her new home. She attended college at Vanderbilt University in Nashville, majoring in Political Science and Communication Studies. Elissa took her first job in television news as a reporter and anchor in Yuma, Arizona. Still, her heart longed for Texas so she returned to the Lone Star State to live and work in El Paso. Now in Houston, you can find her reporting for Eyewitness News during the week and anchoring Eyewitness News on Saturday and Sunday mornings. During her career, Elissa has received awards from the Texas Associated Press for Spot News and Serious Feature reporting, a National Communicator Award of Distinction, and Regional and National Edward R. Murrow awards for Continuing Coverage.

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